



# ZEON GROUP

# INSIGHT

FEBRUARY 2024



Enthralled By a  
New Penang  
Experience

# Editor's Notes

Cheryl Loo  
Corporate Communication

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I am excited to share the latest edition of Zeon Group Insight with you. This issue explores the latest trends, innovations, and success stories within our organization. We hope you find the articles and features both engaging and insightful.

As you explore the pages of Zeon Group Insight, we encourage you to reflect on the valuable insights shared and consider how we can collectively use this knowledge to drive positive change within our organization.

Thank you for your continued support. We look forward to hearing your feedback on this issue.

# MESSAGE

## FROM CEO

I am thrilled to announce the release of the third edition of Zeon Group Insight. This edition is a testament to the hard work and collaboration of our team, and we commend everyone who contributed to its publication. We invite all team members to engage with the valuable content and celebrate this significant milestone with us. Let's toast to the continued success of Zeon Group Insight!

- Leon Lee -



# Exploring the Heart of Penang's Waterfront: The Light City



Encompassing 32.76 acres and making up 22% of THE LIGHT Waterfront Penang masterplan, The Light City is the heart of the region, and an integral part of Penang itself. At the core of The Light City lies the groundbreaking Penang Waterfront Convention Centre (PWCC), a game-changing addition to the city. The design of every aspect, from the retail mall and hotels to the office tower and high-end residences, is carefully crafted around the Penang Waterfront Convention Centre (PWCC) to cultivate a unique ecosystem, making it an ideal environment for residents and visitors alike.

Immerse yourself in the best of Penang's sea, city, and lifestyle with The Light City – a one-of-a-kind commercial hub. Located by the waterfront, The Waterfront Shoppes serves as the focal point of the development. With its diverse array of food and beverage options and exceptional entertainment offerings, it's a highly sought-after destination for tourists and locals alike. The Waterfront Shoppes boasts a total gross floor area of over 1,500,000 sq ft, with 1,000,000 sq ft in Phase I and 500,000 sq ft in Phase II. As the most extensive, upscale, and fashionable lifestyle destination in Malaysia, The Waterfront Shoppes at The Light City is not to be missed.

OUR ACTIVITIES



**JANUARY BABIES BIRTHDAY CELEBRATION**

**01**

Date : 18th January 2024

**Planning Committee Meeting**

**02**

Date : 18th January 2024

**GSD Project Training**

**03**

Date : 18th January 2024

**STARK Project Intensive Training**

**04**

Date : 22nd January 2024 - 26th January 2024

**STARK PD & PM KICK START DINNER**

**05**

Date : 22nd January 2024

OUR ACTIVITIES



**ZEON X PCCC CHARITY EVENT**

**Delivery of Heart-Warming Festive Gift 2024**

**06**

Date : 27th January 2024

**ZEON X PCCC CHARITY EVENT**

**Delivery of Heart-Warming Festive Gift 2024**

**07**

Date : 28th January 2024

**LOO PUN HONG PRAYING CEREMONY**

**08**

Date : 30th January 2024

**ZEON 收工宴**


**09**


Date : 30th January 2024



# Exciting Addition to Penang's Nightlife Scene!

*Hold onto your hats! The journey has just begun! Feast your eyes on the dazzling new nightlight spectacle in Penang!*

 Level 5, 1st Avenue Mall, Penang, Malaysia

 Daily 9pm - 3pm



Raymond Loh  
Leasing Agent



Fresh foodie alert! Penang's got a hot new spot to chow down in!



10% OFF



Flash your employee ID, name card or x-perience card and enjoy an exclusive offer



Maritime Piazza, 29D-2-5, Lebuh Sungai Pinang, 11600 George Town, Pulau Pinang



Daily  
7am - 3pm, 5.30pm - 10.30pm





Sharon Lee  
Leasing Agent



# SCAN TO WATCH



Zeon TV by Zeon Properties   
Zeon Properties Group 

**在檳城寻找房地产投资 ? | *Unlock a 15% ROI investment adventure today!***



**Debbie**  
**014-3218777**

**Evonne**  
**017-4058822**

**别错过这一场改变游戏规则的发展! | *New Property Investment Project***



# JANUARY ACHIEVER SPOTLIGHT



*Alex Lim (CC)*



*Alex Lim (AL)*



*Alwin Lim*



*Anjo Tan*



*Apple Lim*



*Calvyn Tan*



*Carol Cheah*



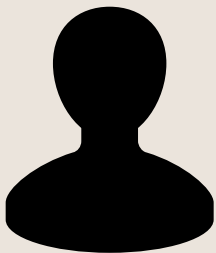
*Cheryl Loo*



*Chris Huah*



*Eddy Woo*



*Eric Goh*



*Eric Tan*



*Evonne Lim*



*Gyson Goh*



*Iris Chuah*



*Ivan Chew*



*Jeff Chui*



*Lee Tzyy Chia*



*Lee Yee Ling*



*Nick Ng*



*Ooi Wei Chin*



*Raymond Ong*



*Sharon Khor*



*Vincent Koay*