

MARCH 2024

# ZEON GROUP

I N S I G H T



YOUR LATEST INDULGENCE.  
**AN UPSCALE EXECUTIVE SUITE.**

## FROM THE EDITOR

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I am thrilled to present the most recent release of Zeon Group Insight to you. This edition delves into the latest trends, innovations, and success stories within our organization. We trust that you will find the articles and features intriguing and informative.

While you navigate through the pages of Zeon Group Insight, we urge you to ponder the valuable insights provided and contemplate how we can together utilize this knowledge to inspire positive change within our organization.

We appreciate your ongoing support and eagerly anticipate your feedback on this edition.



*Cheryl Loo*

CORPORATE  
COMMUNICATION

# FROM THE CEO

I am thrilled to present the fourth edition of Zeon Group Insight, showcasing our team's dedication and collaborative spirit. We thank all contributors for their part in bringing this edition to life. We encourage all team members to explore the insightful content and join us in celebrating this important milestone. Here's to the ongoing success of Zeon Group Insight!

*Leon Lee*



# "The most lucrative business opportunity in the city"

Source : Stark Development

Stark Executive Suite, a remarkable example of innovative urban planning and sustainable solutions, is poised to grace The Light Waterfront Penang with its presence.

This pioneering project will harmoniously combine advanced artificial intelligence (AI) technologies with eco-friendly practices that redefine coastal living in the 21st century.

The 34-story architectural gem will feature 618 luxurious suites and 26 enticing commercial units, catering to both leisure and business travelers.

The freehold commercial suites, situated on a 2.3-acre plot, will offer a wide array of exclusive amenities, including the Stark Lounge, Stark Yacht on The Sea, Stark Waterfront Retail, Stark Green Commercial Car Park, Stark 3D LED, Stark X-Perience Club, Stark Suites and Stark in the Sky.



Leon Lee, the Managing Director (on the left), and Dato' Toh, the Deputy Chairman, receiving a scroll from the lion dance at Stark Soft Launching.



February 12, 2024, Stark Development recently hosted a successful soft launching event showcasing their new executive suites at The Light Waterfront. The event was a celebration of luxury and sophistication, with guests treated to a glimpse of the exquisite design and premium amenities offered in the new suites. Attendees were impressed by the attention to detail and the seamless blend of comfort and elegance in each space.

Throughout the event, guests had the opportunity to tour the executive suites show room, experiencing firsthand the stunning views of the waterfront and the modern yet inviting ambiance of the interiors. The feedback was overwhelmingly positive, with many expressing interest in booking a unit in these exclusive suites. The soft launching event was a resounding success, setting the stage for the official opening of the executive suites at The Light Waterfront.



### STARK SUPER BANKERS BONANZA NIGHT

Date : 2nd February 2024



### STARK SOFT LAUNCHING

Date : 12th February 2024



### ZEON 开工宴

Date : 12th February 2024

OUR ACTIVITIES



**STARK 开工宴**

Date : 12th February 2024



**RACKSON GROUP OPEN HOUSE**

Date : 12th February 2024



**GSD OPEN HOUSE**

Date : 14th February 2024



07

## STARK SUPER HAIRSTORIAN & YES NIGHT

Date : 20th February 2024



08

## DISC SEMINAR

Date : 26th - 27th February 2024



09

## STARK龙年红包大派送

Date : 29th February 2024





## FEBRUARY BABIES BIRTHDAY CELEBRATION

Date : 29th February 2024



## PLANNING COMMITTEE MEETING

Date : 29th February 2024



## PLANNING COMMITTEE DINNER

Date : 29th February 2024

# FEBRUARY ACHIEVER SPOTLIGHT



*Alex Lim (CC)*



*Alex Lim (AL)*



*Alwin Lim*



*Apple Lim*



*Bent Lee*



*Carol Cheah*



*Chris Huah*



*Gyson Goh*



*Iris Chuah*



*Hao Yun*



*Kzyo Tung*



*Tzyy Chii*



*Lewis Beh*



*Nelson Tang*



*Nick Ng*



*Ooi Wei Chin*



*Raymond Loh*



*Raymond Ong*



*Sharon Lee*



*Sharon Khor*



*Vincent Koay*