

MAY 2025

ZEON GROUP

I N S I G H T



Support cancer kid patients in Penang, BM & Northern areas



Welcome!

I am delighted to introduce the latest edition of Zeon Group Insight to you. This release explores the newest trends, innovations, and success stories within our organization. We believe that you will discover the articles and features engaging and enlightening.

As you explore the pages of Zeon Group Insight, we encourage you to reflect on the valuable insights shared and consider how we can collectively use this information to drive positive change within our organization.

Your continued support is valued, and we look forward to hearing your feedback on this edition.

Cheryl Loo

Director of Corporate & Communication



Hello!

I am thrilled to present the latest edition of Zeon Group Insight, showcasing our team's dedication and collaborative spirit. We thank all contributors for their part in bringing this edition to life. We encourage all team members to explore the insightful content and join us in celebrating this important milestone. Here's to the ongoing success of Zeon Group Insight!

Leon Lee

Founder of Zeon Properties Group

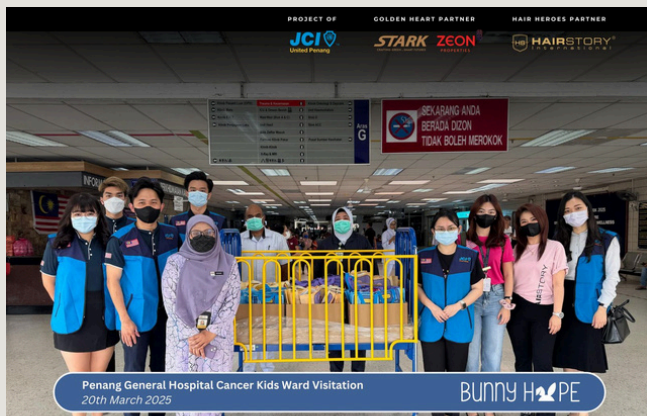
BRINGING HOPE TO YOUNG FIGHTERS

Understanding Bunny Hope

JCI United Penang has officially launched its flagship community initiative, Bunny Hope 2.0, a heartwarming outreach project dedicated to supporting young cancer patients at Penang General Hospital.

In collaboration with volunteers and key sponsors including STARK Development Sdn Bhd, Zeon Properties, and Hairstory International, the team visited the hospital to personally deliver care packages and messages of encouragement to children undergoing cancer treatment.

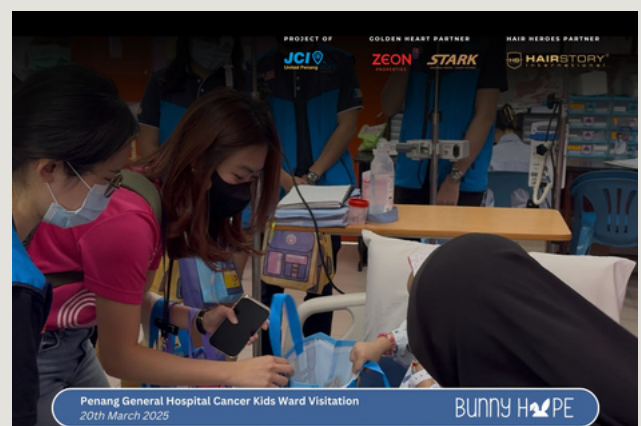
One of the core goals of Bunny Hope 2.0 is to fulfill the wishes of 10 children battling cancer, while also advocating for hair donation to produce wigs for those who experience hair loss from chemotherapy. The initiative will also host monthly workshops designed to provide emotional support and enriching experiences for children from the B40 community undergoing treatment.



As part of their flagship community project Bunny Hope 2.0, volunteers distributed specially prepared care packages, offering not just gifts but also emotional support. This heartfelt initiative aims to uplift the spirits of these brave little fighters and remind them that they are not alone on their journey.

SPREADING WARMTH THROUGH BUNNY HOPE 2.0

JCI United Penang, together with dedicated volunteers and sponsors including STARK Development, Zeon Properties, and Hairstory International, visited the children's ward at Penang General Hospital to extend warmth, care, and encouragement to young cancer patients.



PROJECT OF



GOLDEN HEART PARTNER



HAIR HEROES PARTNER



JCI United Penang - Bunny Hope 2.0

HELLO! HAIR HERO

♥ Why Donate?

Your kindness will help create wigs for **children fighting cancer**, restoring their self-esteem and giving them the courage to face tomorrow.

Snap a photo, spread the word!

Tag us with #BunnyHope2.0 to inspire others to join this meaningful cause.

Your hair can be a gift of **hope and confidence** to children battling cancer!

! **Donate Your Hair at any Hairstory Branch**

🧡 Hair Donation Criteria:

Minimum hair length
6 inches / 12 cm

No dyed or bleached hair



OUR WEBSITE
www.jciunitedpenang.org

You have the power to make a difference today!



01

POPI POP MARKET @ MARITIME
AUTOMALL
04 APRIL 2025 TO 06 APRIL 2025



02

PLANNING COMMITTEE
MEETING
07 APRIL 2025



03

ZEON ACADEMY - GUEST
SPEAKER & MONTHLY SKILLS &
EXPERIENCE TRAINING
14 APRIL 2025



04

ZEON MONTHLY SPORTS -
PICKLEBALL
17 APRIL 2025



05 STARK ZEON TRAINING CAMP
19 APRIL 2025 & 20 APRIL 2025



06 STARK ZEON TRAINING CAMP
19 APRIL 2025 & 20 APRIL 2025



07 APRIL BABIES CELEBRATION
22 APRIL 2025



08 STARK TAIWAN PRIVATE PREVIEW
26 APRIL 2025 TO 27 APRIL 2025

APRIL

TOP 10

PERFORMERS



Zoe Yeoh



Evonne Lim



Ooi Wei Chin



Stephy Tan



Lee Tzyy Chii



Apple Lim



Alwin Lim



Sharon Khor



Gary Thor



Vincent Koay